

BOOKING BLITZ SCRIPT

You can use any of these scripts to help you during your Booking Blitz or with any party booking calls you make to customers.

SCRIPT #1: BOOKING BLITZ

Hello, may I speak with _____? Hi, this is _____ with Pure Romance. Have I reached you at a good time? Great! I am excited to share some awesome news with you. I am currently a part of a competition with my Pure Romance sisters. We have a challenge to spoil as many Hostesses as we can between now and January 31st! Pure Romance Parties are a great way to have a fun girls' night in where I present our incredible line of romance enhancement products to the ladies that attend...and spoil you rotten!

I called to invite YOU to be one of my Hostesses and help me during this challenge! The average Pure Romance hostess receives \$75.00 - \$100.00 in FREE product! But, when you host a party with me between now and January 31st I will be offering an extra \$25.00 in FREE product! Can you believe that??? All that, just for getting some girl friends together and having a fantastic time!

Would you like to help me with my goal and earn some extra FREE product?

SCRIPT #2: BUSINESS ANNOUNCEMENT

Hello, may I speak with _____? Hi, this is _____. Have I reached you at a good time? Great! I am excited to share some awesome news with you. I have just started my own business as a consultant with Pure Romance. Have you heard of Pure Romance? I have the wonderful opportunity to educate and entertain women about their sexual health and well-being in a party environment. It's a fun girls' night in where I present our incredible line of romance enhancement products to the ladies that attend. There are lotions, lubricants, lingerie and bedroom accessories that are available to smell, taste and touch.

I called to invite YOU to be one of my first Hostesses to receive FREE Pure Romance product from me. The average Pure Romance hostess receives \$75.00 - \$100.00 in Free product! All that just for getting some girl friends together and having a fantastic time! My goal is for you and your friends to be educated and entertained but also to be empowered about who they are as a woman and their sexual health and well-being. Doesn't that sound exciting?

I have set a goal to schedule 6 parties in the next 30 days. When you schedule your party with me in the next 30 days, I will give you an additional \$25.00 in free product for helping me get my business off to a great start.

Would you like to be one of my first hostesses and earn some extra FREE product?

SCRIPT #3: ANYTIME BOOKING CALL

Hello, may I speak with _____? Hi, this is _____ with Pure Romance. Have I reached you at a good time? Great! I am excited to share some awesome news with you. I have recently been thinking of ways to GIVE MORE to my Hostesses! Without Hostesses and all of my wonderful customers I would not have a business! I have decided that in the month of _____ I will be offering _____. Having a Pure Romance party is a fantastic way to have a fun girls' night in where I present our incredible line of romance enhancement products to the ladies that attend and I get to spoil my Hostess' rotten.

I called to invite YOU as a preferred Hostess/Customer (which ever this person might be) to be one of the first Hostesses to receive an EXTRA special gift and FREE Pure Romance product from me. The average Pure Romance hostess receives \$75.00 - \$100.00 in Free product! All that just for getting some girl friends together and having a fantastic time! My goal is for you and your friends to be educated and entertained but also to be empowered about who they are as a woman and their sexual health and well-being. Doesn't that sound exciting?

I have set a personal goal to schedule 6 parties in the next 30 days. Would you like to be one of the first Hostesses to take advantage of this wonderful opportunity and receive extra FREE product?

ADDITIONAL DIALOGUE:

With each call, you can also add in the following dialogue:

Do you have friends or family that may be interested in hosting? May I get their name and phone number? Remember to invite them to your party and if they book with me, you are going to get some extra free product! (only say this if this is something you offer) Thank you so much for your time and I really look forward to partying with you!

See how easy each call is! Women naturally want to help women succeed, so tell her about your challenge your new business and focus on what you are going to give her for helping you with your challenge.

Once you set the party date, explain to her that you are going to send her a Hostess packet and you will follow up with her in a couple days to talk more about planning the party. Set the date for your first Hostess Coaching Call and mark it in your calendar or planner.