



Book & Re-Book

Offer Pure Romance Rewards:

Start a Pure Romance Rewards program. Allow Hostesses and customers to earn points towards a free gift at the end of the year. For example:

- 1 point for every customer order referral
- 2 points for every customer party booking referral
- 2 points for every guest at your party who books
- 2 points for every Hostess order referral
- 4 points for every Hostess party booking referral
- 4 points for every Hostess/guest Consultant sign-up

Start a spreadsheet to keep track of every point that your Hostesses, customers and guests earn. You can use the My Calendar area of the Consultant Website to schedule follow-up calls for party bookings. This will remind you to add points once a party is held.

You may want to create a flyer of Pure Romance products that can be purchased with points accumulated. Be sure to include the amount each item is worth.

For example: 1 point = one flavor of the 5 Flavor Great Head, 20 points = B.O.B)

Schedule an appointment to send a email to your Hostesses and customers to let them know they can redeem their Pure Romance Rewards points in December. Attach the flyer to your email and include the following disclaimer on your flyer; Products are subject to change due to availability.

More Booking Ideas:

- Offer coupons for free products
- Offer coupons for a percentage off
- Use Pure Romance balloons and play the Pop My Cherry game

Using Themes:

Use themes to give your customers another reason to host a party with you.

BRIDAL SHOWER

Many brides and grooms like to get a massage just before the wedding to help relieve them of unwanted stress. Promote your business by exchanging business cards and Catalogs with local massage therapists. Networking with others in related fields can help you reach more people, and grow your business through word-of-mouth, the best form of advertisement available, plus it's free! Offer free massage products to every bride-to-be that holds a Pure Romance Bridal Shower with you. If you plan to use this idea, plan ahead by using your Free Product to stock up on massage products.



MOTHER-TO-BE

Host a spa themed party for the mother-to-be! Often times a baby shower is all about the gifts that are purchased for the baby, why not make the mother feel special by holding a separate party in her honor? Pampering products can be given to her as a special gift.

SPRING BREAK FOR MOMS

Mom's may need a break of their own after their kids have been home on spring break. Have a Spring Break for Moms party where moms can invite their friends, family or even mothers of their children's classmates to attend.

MOTHER'S DAY

Invite your friends and family to bring their moms and attend this special mother-daughter event. What a great bonding experience while enjoying a little pampering too. Allow the Hostesses mother to receive all Hostess Credits and gifts. Offer two different gift baskets that the daughters can purchase for their moms. Offering a Mild Mom and Wild Mom gift basket can be a great way to open up communication between mothers and daughters.

There are so many possibilities for different party themes and promotions that you can use, the key is to be creative and just have fun making up your own themes and incentives.